

REPUBLIQUE DU CAMEROUN
Paix – Travail – Patrie

INSTITUT UNIVERSITAIRE BENGONO
TOURE GENEVIEVE
Scientiarum - Excellentiam - Nobel



REPUBLIC OF CAMEROON
Peace-Work-Fatherland

THE BENGONO TOURE GENEVIEVE
UNIVERSITY INSTITUTE
SCIENTIARUM – EXCELLENTIAM – NOBEL

INSTITUT SUPERIEUR DES SCIENCES DE L'INGENIEUR, DES INDUSTRIES ET DE L'INNOVATION
THE HIGHER INSTITUTE OF ENGINEERING SCIENCES, INDUSTRIES AND INNOVATION

Campus de Yaoundé (Quartier de Ndjoungolo-Rue Ceper et de Mvog-Mbi) – BP. : 11618 Yaoundé – Cameroun /
Email : info@iubtgedu.org Web : www.iubtgedu.org Tel : (+237)696146530 / (+237) 243 17 09 90

DOCTOR OF PHILOSOPHY IN BUSINESS ADMINISTRATION

CODES	COURSE NAMES	CREDIT
	YEAR I	3
DBA100	Communication Skills	3
DBA101	Research Methods	3
DBA102	Organization Behavior	3
DBA103	Information Technology	3
DBA104	Business and Society	2
DBA105	Operations Management for Competitive Advantage	3
DBA106	Research Techniques and Methods	3
DBA107	International Business	3
DBA108	Strategic Management	3
DBA109	Managerial Economics and Business Strategy	3
DBA110	International Management	3
DBA111	Global Challenges in Management	3
DBA112	Internet Business Models and Strategies	3
DBA113	Human Resources and Risk Management	3
DBA115	Marketing	3
DBA116	Thesis seminar I (Doctoral Proposal Development)	3
DBA117	Year One: Phd Research Thesis (Literature Review + Methodology)	10
		60
	YEAR II	
DBA200	Advance Finance	3
DBA201	Corporate Finance Theory	3
DBA202	Applied Econometrics	3
DBA203	Financial Institutions	3
DBA204	Principles of Research and Writing	3
DBA205	Entrepreneurship and New Venture Creation	3
DBA206	Managerial Economics and Organization Architecture	3
DBA207	Enabling Knowledge Management	3
DBA208	Financial Markets and Corporate Strategy	3
DBA209	Cost Management Strategies	4

DBA210		4
DBA215	Thesis seminar I (Results and Findings)	5
DBA216	Thesis seminar II(Publication of 2 articles)	10
DBA217	Year Two : Phd Research Thesis (Results and Findings)	10
		60
	YEAR III	
DBA 300	Project Management	2
DBA 301	Global Business, Geo-Political and Social Issues	2
DBA 302	Business Administration Doctoral Residency I and II	4
DBA 310	International Conference + Publication articles(2)	6
DBA 311	Third-Year Research Seminar (Discussion and Conclusion)	6
DBA 312	Year Three: Thesis (DBA Dissertation Defense)	40
		60